

# Website review bestchange.net

Generated on December 06 2025 23:33 PM

The score is 46/100



## SEO Content

|          | Title                      | Официальное зеркало &ndash; если не работает BestChange.ru<br><br><b>Length : 58</b><br><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                        |          |         |      |         |       |                     |     |                            |   |   |   |   |
|----------|----------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|------|---------|-------|---------------------|-----|----------------------------|---|---|---|---|
|          | Description                | Если основной сайт BestChange.ru не открывается, заблокирован, выдает ошибку, не работает или недоступен по другим причинам, перейдите на BestChange.net — официальное зеркало сервиса, которое позволяет получить доступ к услугам мониторинга обменных пунктов Бестчендж на русском языке в случае блокировки<br><br><b>Length : 303</b><br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length. |          |         |      |         |       |                     |     |                            |   |   |   |   |
|          | Keywords                   | мониторинг, лучшие курсы, мониторинг обменников, курсы обмена, валюта, выгодный обмен, все обменники, обменные пункты, обменник, обмен валют, список обменников<br><br>Good, your page contains meta keywords.                                                                                                                                                                                                                                                                                                |          |         |      |         |       |                     |     |                            |   |   |   |   |
|          | Og Meta Properties         | Good, your page take advantage of Og Properties.<br><table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>/images/preview.jpg</td></tr><tr><td>url</td><td>https://www.bestchange.ru/</td></tr></table>                                                                                                                                                                                                                                                | Property | Content | type | website | image | /images/preview.jpg | url | https://www.bestchange.ru/ |   |   |   |   |
| Property | Content                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |          |         |      |         |       |                     |     |                            |   |   |   |   |
| type     | website                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |          |         |      |         |       |                     |     |                            |   |   |   |   |
| image    | /images/preview.jpg        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |          |         |      |         |       |                     |     |                            |   |   |   |   |
| url      | https://www.bestchange.ru/ |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |          |         |      |         |       |                     |     |                            |   |   |   |   |
|          | Headings                   | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>6</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Мониторинг обменников BestChange</li><li>• [H2] Безопасность обменных операций</li><li>• [H2] Как найти лучший курс обмена?</li></ul>                                                                                                                                                            | H1       | H2      | H3   | H4      | H5    | H6                  | 1   | 6                          | 0 | 0 | 0 | 0 |
| H1       | H2                         | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | H4       | H5      | H6   |         |       |                     |     |                            |   |   |   |   |
| 1        | 6                          | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 0        | 0       | 0    |         |       |                     |     |                            |   |   |   |   |

## SEO Content

|                                                                                   |                 |                                                                                                                                                                                                                                          |
|-----------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                   |                 | <ul style="list-style-type: none"><li>• [H2] Покупка и продажа криптовалюты</li><li>• [H2] Официальное зеркало проекта BestChange</li><li>• [H2] Выгодные обменные пункты</li><li>• [H2] Дополнительные возможности BestChange</li></ul> |
|  | Images          | We found 3 images on this web page.<br><br>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                          |
|  | Text/HTML Ratio | Ratio : <b>11%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                                                                     |
|   | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                |
|   | Iframe          | Great, there are no Iframes detected on this page.                                                                                                                                                                                       |

## SEO Links

|                                                                                     |                         |                                                                                                        |
|-------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Bad. Your links have query string.                                                                     |
|   | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                         |
|   | In-page links           | We found a total of 54 links including 0 link(s) to files                                              |
|   | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 16.67%<br><br>Internal Links 83.33% |

## In-page links

| Anchor                     | Type     | Juice         |
|----------------------------|----------|---------------|
| <a href="#">BestChange</a> | External | Passing Juice |
| <a href="#">Обменники</a>  | Internal | Passing Juice |

## In-page links

|                                 |          |               |
|---------------------------------|----------|---------------|
| <a href="#">Проверка адреса</a> | Internal | Passing Juice |
| <a href="#">Партнерам</a>       | Internal | Passing Juice |
| <a href="#">Помощь</a>          | Internal | Passing Juice |
| <a href="#">FAQ</a>             | Internal | Passing Juice |
| <a href="#">Контакты</a>        | Internal | Passing Juice |
| <a href="#">=</a>               | Internal | noFollow      |
| <a href="#">90507</a>           | Internal | Passing Juice |
| <a href="#">=</a>               | Internal | noFollow      |
| <a href="#">=</a>               | Internal | noFollow      |
| <a href="#">23</a>              | Internal | Passing Juice |
| <a href="#">=</a>               | Internal | noFollow      |
| <a href="#">=</a>               | Internal | noFollow      |
| <a href="#">=</a>               | Internal | noFollow      |
| <a href="#">=</a>               | Internal | noFollow      |
| <a href="#">=</a>               | Internal | noFollow      |
| <a href="#">6484</a>            | Internal | Passing Juice |
| <a href="#">=</a>               | Internal | noFollow      |
| <a href="#">3893</a>            | Internal | Passing Juice |
| <a href="#">=</a>               | Internal | noFollow      |
| <a href="#">=</a>               | Internal | noFollow      |
| <a href="#">4895</a>            | Internal | Passing Juice |
| <a href="#">=</a>               | Internal | noFollow      |
| <a href="#">3108</a>            | Internal | Passing Juice |
| <a href="#">=</a>               | Internal | noFollow      |
| <a href="#">=</a>               | Internal | noFollow      |
| <a href="#">=</a>               | Internal | noFollow      |
| <a href="#">=</a>               | Internal | noFollow      |
| <a href="#">4356</a>            | Internal | Passing Juice |

## In-page links

|                                    |          |               |
|------------------------------------|----------|---------------|
| =                                  | Internal | noFollow      |
| <a href="#">69</a>                 | Internal | Passing Juice |
| =                                  | Internal | noFollow      |
| <a href="#">6797</a>               | Internal | Passing Juice |
| =                                  | Internal | noFollow      |
| <a href="#">2678</a>               | Internal | Passing Juice |
| =                                  | Internal | noFollow      |
| <a href="#">BestChange.biz</a>     | External | Passing Juice |
| <a href="#">правилами</a>          | Internal | Passing Juice |
| <a href="#">Конфиденциальность</a> | Internal | Passing Juice |
| <a href="#">Новости</a>            | Internal | Passing Juice |
| <a href="#">Блог</a>               | Internal | Passing Juice |
| <a href="#">Справочный центр</a>   | Internal | Passing Juice |
| <a href="#">English</a>            | External | Passing Juice |
| <a href="#">Карта сайта</a>        | Internal | Passing Juice |
| <a href="#">Конвертер валют</a>    | Internal | Passing Juice |
| <a href="#">Приложения</a>         | Internal | Passing Juice |
| <a href="#">API</a>                | External | Passing Juice |
| <a href="#">Push TX</a>            | Internal | Passing Juice |
| =                                  | External | Passing Juice |
| =                                  | External | Passing Juice |
| =                                  | External | Passing Juice |
| =                                  | External | Passing Juice |
| =                                  | External | Passing Juice |

## SEO Keywords



Keywords Cloud

rub usd карта uah наличные eur  
usdt банковская СЧЕТ банковский

## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| rub      | 187     | ✖     | ✖        | ✖           | ✖        |
| наличные | 154     | ✖     | ✖        | ✖           | ✖        |
| счет     | 153     | ✖     | ✖        | ✖           | ✖        |
| карта    | 145     | ✖     | ✖        | ✖           | ✖        |
| usd      | 142     | ✖     | ✖        | ✖           | ✖        |

## Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|    | Url          | Domain : bestchange.net<br>Length : 14            |
|   | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |               |                                                      |
|------------------------------------------------------------------------------------|---------------|------------------------------------------------------|
|  | Doctype       | XHTML 1.0 Strict                                     |
|  | Encoding      | Perfect. Your declared charset is WINDOWS-1251.      |
|  | W3C Validity  | Errors : 1<br>Warnings : 0                           |
|  | Email Privacy | Great no email address has been found in plain text! |

## Document

|                                                                                  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|----------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | Speed Tips      | <div><div> Attention! Try to avoid nested tables in HTML.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div> |

## Mobile

|                                                                                  |                     |                                                                                                                                                                                                                                                                                                                                             |
|----------------------------------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|----------------------------------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                    |             |                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p><a href="http://bestchange.net/robots.txt">http://bestchange.net/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                                                         |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>                                                  |