

# Website review lombard-edinstvo.ru

Generated on November 11 2025 12:52 PM

The score is 60/100



## SEO Content

|             | Title                                                                                                                                                | Ломбард Сочи Единство   Сеть ломбардов в Большом Сочи<br><br><b>Length : 53</b><br><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |          |         |        |       |           |                                                       |      |         |       |                                                       |             |                                                                                                                                                      |     |                              |       |                                                                                                           |
|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|--------|-------|-----------|-------------------------------------------------------|------|---------|-------|-------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------|-----|------------------------------|-------|-----------------------------------------------------------------------------------------------------------|
|             | Description                                                                                                                                          | Ломбард Сочи Единство - это залоги ювелирных изделий из золота в Сочи, залоги бытовой техники в Сочи, залоги часов в Сочи, залоги автомобилей в Сочи<br><br><b>Length : 148</b><br><br>Great, your meta description contains between 70 and 160 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |         |        |       |           |                                                       |      |         |       |                                                       |             |                                                                                                                                                      |     |                              |       |                                                                                                           |
|             | Keywords                                                                                                                                             | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |           |                                                       |      |         |       |                                                       |             |                                                                                                                                                      |     |                              |       |                                                                                                           |
|             | Og Meta Properties                                                                                                                                   | Good, your page take advantage of Og Properties.<br><table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>ru_RU</td></tr><tr><td>site_name</td><td>Ломбард Сочи Единство   Сеть ломбардов в Большом Сочи</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Ломбард Сочи Единство   Сеть ломбардов в Большом Сочи</td></tr><tr><td>description</td><td>Ломбард Сочи Единство - это залоги ювелирных изделий из золота в Сочи, залоги бытовой техники в Сочи, залоги часов в Сочи, залоги автомобилей в Сочи</td></tr><tr><td>url</td><td>https://lombard-edinstvo.ru/</td></tr><tr><td>image</td><td>https://lombard-edinstvo.ru/wp-content/uploads/2023/02/cropped-lombard-edinstvo-sochi-favicon-640x640.png</td></tr></tbody></table> | Property | Content | locale | ru_RU | site_name | Ломбард Сочи Единство   Сеть ломбардов в Большом Сочи | type | website | title | Ломбард Сочи Единство   Сеть ломбардов в Большом Сочи | description | Ломбард Сочи Единство - это залоги ювелирных изделий из золота в Сочи, залоги бытовой техники в Сочи, залоги часов в Сочи, залоги автомобилей в Сочи | url | https://lombard-edinstvo.ru/ | image | https://lombard-edinstvo.ru/wp-content/uploads/2023/02/cropped-lombard-edinstvo-sochi-favicon-640x640.png |
| Property    | Content                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |           |                                                       |      |         |       |                                                       |             |                                                                                                                                                      |     |                              |       |                                                                                                           |
| locale      | ru_RU                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |           |                                                       |      |         |       |                                                       |             |                                                                                                                                                      |     |                              |       |                                                                                                           |
| site_name   | Ломбард Сочи Единство   Сеть ломбардов в Большом Сочи                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |           |                                                       |      |         |       |                                                       |             |                                                                                                                                                      |     |                              |       |                                                                                                           |
| type        | website                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |           |                                                       |      |         |       |                                                       |             |                                                                                                                                                      |     |                              |       |                                                                                                           |
| title       | Ломбард Сочи Единство   Сеть ломбардов в Большом Сочи                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |           |                                                       |      |         |       |                                                       |             |                                                                                                                                                      |     |                              |       |                                                                                                           |
| description | Ломбард Сочи Единство - это залоги ювелирных изделий из золота в Сочи, залоги бытовой техники в Сочи, залоги часов в Сочи, залоги автомобилей в Сочи |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |           |                                                       |      |         |       |                                                       |             |                                                                                                                                                      |     |                              |       |                                                                                                           |
| url         | https://lombard-edinstvo.ru/                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |           |                                                       |      |         |       |                                                       |             |                                                                                                                                                      |     |                              |       |                                                                                                           |
| image       | https://lombard-edinstvo.ru/wp-content/uploads/2023/02/cropped-lombard-edinstvo-sochi-favicon-640x640.png                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |           |                                                       |      |         |       |                                                       |             |                                                                                                                                                      |     |                              |       |                                                                                                           |

## SEO Content

|                                                                                    |          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|------------------------------------------------------------------------------------|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                    |          | <div>image:secure_urlhttps://lombard-edinstvo.ru/wp-content/uploads/2023/02/cropped-lombard-edinstvo-sochi-favicon-640x640.png</div> <div>image:width512</div> <div>image:height512</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|    | Headings | <div><div><div><div><div>H1</div><div>1</div></div><div><div>H2</div><div>6</div></div><div><div>H3</div><div>27</div></div><div><div>H4</div><div>0</div></div><div><div>H5</div><div>0</div></div><div><div>H6</div><div>0</div></div></div><div><ul style="list-style-type: none"><li>• [H1] Ломбард Сочи Единство</li><li>• [H2] СОХРАННОСТЬ</li><li>• [H2] КОНФИДЕНЦИАЛЬНОСТЬ</li><li>• [H2] ДЕНЬГИ В ДЕНЬ ОБРАЩЕНИЯ</li><li>• [H2] СТРАХОВАНИЕ ЗА СЧЕТ ЛОМБАРДА</li><li>• [H2] СКИДКИ ПО ПРОЦЕНТАМ</li><li>• [H2] РАБОТАЕМ СЕМЬ ДНЕЙ В НЕДЕЛЮ</li><li>• [H3] Центральный район</li><li>• [H3] микрорайон "Макаренко"</li><li>• [H3] микрорайон "Мамайка"</li><li>• [H3] Ювелирные изделия</li><li>• [H3] Техника</li><li>• [H3] Часы</li><li>• [H3] Автомобили</li><li>• [H3] УСЛОВИЯ Ломбарда</li><li>• [H3] Выберите Ломбард</li><li>• [H3] Сочи, ул. Конституции СССР, 20</li><li>• [H3] Часы работы:</li><li>• [H3] Сочи, ул. Абрикосовая, 2/4</li><li>• [H3] Часы работы:</li><li>• [H3] Сочи, ул. Крымская, 1 А</li><li>• [H3] Часы работы:</li><li>• [H3] Наши Преимущества</li><li>• [H3] Документы Ломбарда</li><li>• [H3] Условия предоставления потребительского займа</li><li>• [H3] Положение о защите персональных данных потребителей</li><li>• [H3] О кредитных каникулах для участников СВО</li><li>• [H3] Свидетельство Ассоциации развития ломбардов</li><li>• [H3] Отзывы Клиентов</li><li>• [H3] Мы на карте</li><li>• [H3] Ломбард Единство</li><li>• [H3] Виды залогов</li><li>• [H3] Наши отделения</li><li>• [H3] Контакты</li></ul></div></div></div> |
|  | Images   | <div>We found 17 images on this web page.</div> <div>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |

## SEO Content

|                                                                                   |                 |                                                                                                                                                      |
|-----------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Text/HTML Ratio | Ratio : <b>10%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                            |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.                                                   |

## SEO Links

|                                                                                     |                         |                                                                                                        |
|-------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Good. Your links looks friendly!                                                                       |
|   | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                         |
|  | In-page links           | We found a total of 26 links including 0 link(s) to files                                              |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 11.54%<br><br>Internal Links 88.46% |

## In-page links

| Anchor                            | Type     | Juice         |
|-----------------------------------|----------|---------------|
| <a href="#">Перейти к сути</a>    | Internal | Passing Juice |
| <a href="#">Главная</a>           | Internal | Passing Juice |
| <a href="#">Виды залогов</a>      | Internal | Passing Juice |
| <a href="#">Ювелирные изделия</a> | Internal | Passing Juice |
| <a href="#">Цены на золото</a>    | Internal | Passing Juice |
| <a href="#">Техника</a>           | Internal | Passing Juice |
| <a href="#">Часы</a>              | Internal | Passing Juice |
|                                   |          |               |

## In-page links

|                                                            |          |               |
|------------------------------------------------------------|----------|---------------|
| <a href="#">Автомобили</a>                                 | Internal | Passing Juice |
| <a href="#">Выбрать ломбард</a>                            | Internal | Passing Juice |
| <a href="#">Конституции СССР, 20 (Центральный р-н)</a>     | Internal | Passing Juice |
| <a href="#">Абрикосовая, 2/4 (мкр. Макаренко)</a>          | Internal | Passing Juice |
| <a href="#">Крымская, 1 А (мкр. Мамайка)</a>               | Internal | Passing Juice |
| <a href="#">Отзывы клиентов &amp;#8212; оставить отзыв</a> | Internal | Passing Juice |
| <a href="#">Документы Ломбарда Единство</a>                | Internal | Passing Juice |
| <a href="#">Карта сайта</a>                                | Internal | Passing Juice |
| <a href="#">Контакты</a>                                   | Internal | Passing Juice |
| <a href="#">Финансовые новости России</a>                  | Internal | Passing Juice |
| <a href="#">согласие</a>                                   | Internal | noFollow      |
| =                                                          | Internal | Passing Juice |
| =                                                          | Internal | Passing Juice |
| =                                                          | Internal | Passing Juice |
| =                                                          | Internal | Passing Juice |
| <a href="#">• Политика конфиденциальности</a>              | Internal | Passing Juice |
| <a href="#">° VK</a>                                       | External | Passing Juice |
| <a href="#">° YouTube</a>                                  | External | Passing Juice |
| <a href="#">Сделано в MagSky</a>                           | External | Passing Juice |

## SEO Keywords

|                                                                                    |                |                                                                                                           |
|------------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------------------------------------|
|  | Keywords Cloud | <p>залогов <b>СОЧИ ломбард единство</b></p> <p>ломбарда ломбардов все конституции залогов</p> <p>часы</p> |
|------------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|

## Keywords Consistency

|           |    |   |   |   |   |
|-----------|----|---|---|---|---|
| сочи      | 24 | ✓ | ✗ | ✓ | ✓ |
| ломбард   | 19 | ✓ | ✗ | ✓ | ✓ |
| единство  | 19 | ✓ | ✗ | ✓ | ✓ |
| ломбарда  | 10 | ✗ | ✗ | ✗ | ✓ |
| ломбардов | 9  | ✓ | ✗ | ✗ | ✓ |

## Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|    | Url          | Domain : lombard-edinstvo.ru<br>Length : 19       |
|    | Favicon      | Great, your website has a favicon.                |
|    | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                   |
|------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype         | HTML 5                                                                                                                                            |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                          |
|  | W3C Validity    | Errors : 6<br>Warnings : 12                                                                                                                       |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                        |

## Document

|                                                                                  |            |                                                                                                                                                                                                                                                                                                                                                |
|----------------------------------------------------------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Speed Tips | <div><div>✔ Excellent, your website doesn't use nested tables.</div><div>✘ Too bad, your website is using inline styles.</div><div>✘ Too bad, your website has too many CSS files (more than 4).</div><div>✘ Too bad, your website has too many JS files (more than 6).</div><div>✔ Perfect, your website takes advantage of gzip.</div></div> |
|----------------------------------------------------------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Mobile

|                                                                                  |                     |                                                                                            |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div>✔ Apple Icon</div><div>✔ Meta Viewport Tag</div><div>✔ Flash content</div></div> |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------|

## Optimization

|                                                                                    |             |                                                                                                                                                                                                                                                 |
|------------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <div>Great, your website has an XML sitemap.</div> <div> <a href="https://lombard-edinstvo.ru/sitemap.xml">https://lombard-edinstvo.ru/sitemap.xml</a></div> |
|  | Robots.txt  | <div><a href="http://lombard-edinstvo.ru/robots.txt">http://lombard-edinstvo.ru/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>                                                                                      |
|  | Analytics   | <div>Great, your website has an analytics tool.</div> <div> LiveInternet</div>                                                                               |